

Product resurfaces under a new name

by Laurie Mathena

You may remember the outrageous ruling and resulting scandal surrounding Lane Labs' MGN3 product back in July 2004.

Essentially, the FDA forced the company to stop selling the product—not because it was dangerous or ineffective but because the FDA felt that Lane Labs' marketing language made disease claims allowed only for FDA-approved drugs.

When that happened, everyone who had experienced great results with this immune system booster (including many HSI members) suddenly found themselves without a safe and effective product they could rely on. So we promised that we would keep a lookout for a natural and effective therapy that would provide similar benefits to the outlawed MGN3 formula.

But we're officially calling off the search. A new product called PeakImmune4 was introduced in July 2005. But as it turns out, PeakImmune4 really isn't new at all. It actually contains the same active ingredient as MGN3—it's just being sold by a different company under a different name.

When products change names and hands, it can be confusing and sometimes even disconcerting. And I have to admit that at first, this seemed kind of fishy to me. So I did some digging to find out if PeakImmune4 was really all it was cracked up to be. What I realized at the end of this winding trail was that to best understand the story, you

need to start at the beginning.

Connecting the dots

In 1992, Daiwa Pharmaceutical began developing Rice Bran Arabinoxylan Compound (RBAC). RBAC goes right to the source of ultimate health: your immune system. Human clinical studies have proven that RBAC can more than triple the activity of Natural Killer cells, the body's first line of defense against diseases like cancer, HIV, and hepatitis. Studies also show that RBAC increases two other vital immune system cells: T cells and B cells.

Daiwa, which is based in Tokyo, Japan, licensed this patented formula to Lane Labs, which sold it in the U.S. under the trademark MGN3. (We first told you about it back in 1999 in the June issue of your *Members Alert*.)

But then in July 2004, the government stepped in and barred Lane Labs from selling MGN3 (in addition to two other products). The FDA did not, however, outlaw RBAC, the compound from which the product was made.

Daiwa was left with a great product but no way to market it in the U.S. That's when they decided to branch out and open their own company in the States, Daiwa Health Development, so they could continue to offer RBAC and introduce other Daiwa supplements to the market.

In July 2005, Daiwa launched PeakImmune4.

It may be hard to find a connection between these two prod-

ucts because you won't find MGN3 mentioned in any of PeakImmune4's promotional materials. That's because the court did more than just forbid Lane Labs from selling MGN3. It also stipulated that the MGN3 brand name could not be used in marketing and promotion of supplements made from the same active ingredient, and that products could not be promoted as a replacements or substitutes for MGN3.

However, you can rest easy knowing that this product uses the same active as MGN3, which means the same solid research backs it up.

Recommendations for a healthy immune system

Many immune system products require you to cycle on and off. But since PeakImmune4 does not lose effectiveness over time and doesn't cause the immune system to attack itself, you can take it regularly without worrying about side effects.

Dr. Martin Milner, medical adviser to HSI, has used the RBAC compound for years. He has monitored its effectiveness in his own patients by testing their NK cell response. Milner confirmed clinically that his patients have retained increased levels of NK cell activity even when they used the product for prolonged periods of time.

For the best results, you should follow two simple steps: First, take four capsules three


(over, please)

times per day for four weeks (before or after a meal). Then, after four weeks, reduce dosage to the maintenance level of four capsules daily.

You can find PeakImmune4 at most health food and vitamin stores. And don't be surprised when it pops up in your doctor's office under the name BRM4.

If you decide to try PeakImmune4 to support your immune system health, you should work with your health care professional, especially if you are pregnant, are nursing, are being treated for any medical condition, are currently taking medications, or have been diagnosed with a health dis-

order. And if you are taking immunosuppressant drugs for an organ transplant, you should NOT take a product with RBAC in it.

Each capsule contains 250 mg of Rice Bran Arabinoxylan Compound (RBAC). 

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